

THROUGH THE EYES *of* **TIGER CUBS**

VIEWS OF ASIA'S NEXT GENERATION

***Through the Eyes of Tiger Cubs: Views of Asia's Next Generation* offers insights into the minds of young Asians, drawing excerpts from essays submitted to the Asia's Challenge 2020 essay contest organized by the Asia Business Council, *Time*, and the Lee Kuan Yew School of Public Policy at the National University of Singapore.**

"The Tiger Cubs will soon inherit Asia and with that vast challenges ranging from inequality to water security. Fresh insights from the up-and-coming presented in *Through the Eyes of Tiger Cubs: Views of Asia's Next Generation* show that the Cubs are up for it."

Marjorie Yang, *Chairman, Esquel Group, Hong Kong*

"As in all previous generations, Tiger Cubs lack historic perspective and so are also not burdened by it. Their views on the future are thus worth contemplating. After all, they and not we the older folks, will have to live with it. If we do not muck up things too badly, which is a distinct possibility, then the ideas of our young as documented in this book should help point the way. We all wish that as Mr. Deng Xiaoping says, our next generation will be brighter than we are and so has a better chance of mapping out a brighter future."

Ronnie C. Chan, *Chairman, Hang Lung Properties, Hong Kong; Co-Chair, Asia Society*

"The subjects covered in this book are not new. They have been covered in many essays and commentaries in the media. But this book is different in that it sees these problems and issues from the viewpoint of the Tiger Cubs generation, those born after 1978. Their views can be disconcerting to the older generation who focused on survival and built the foundation for the life of the Tiger Cubs generation. Nevertheless we have to listen to them because they will shape the world in which the older generation will live out their last years."

S. Dhanabalan, *Chairman, Temasek Holdings (Private) Ltd., Singapore*

"While the challenges Asia faces over the next 10 years are formidable, if the essays submitted for Asia's Challenge 2020 are any indication, our future is in the good hands of many intelligent, creative, globally minded, locally active thinkers. I will do all I can to support this new generation of future leaders in their efforts to promote greater harmony and a higher quality of life in Asia and throughout the world."

Nobuyuki Idei, *CEO, Quantum Leaps Corp., Japan*

"*Through the Eyes of Tiger Cubs* brings to the fore the perspectives, pragmatism, aspirations, hopes, and beliefs of the next generation of young leaders across Asia. I would recommend this book as a 'must-read' for business leaders and scholars of globalization across the world."

N. R. Narayana Murthy, *Chairman Emeritus, Infosys Ltd., India*

"The Asia's Challenge 2020 essay contest was a unique opportunity for young Asians to articulate their views about the obstacles the region faces over the next decade. As a judge I was struck by the wide range of issues and impressed by solutions offered to the many challenges facing Asia. With the publication of this timely and much-needed book, readers now have the opportunity to hear first-hand about the hopes and concerns of Asia's rising generation."

Lubna Olayan, *Deputy Chairperson and CEO, Olayan Financing Co., Saudi Arabia*

"This book is a must-read for those interested in and concerned about Asia's long-term growth. It presents in a systematic way the region's great challenges from the eyes of young Asians. Understanding the thoughts of those who will ultimately take up leadership responsibilities offers insights on Asia's future direction."

Qin Xiao, *Chairman, Boyuan Foundation, China*

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